

The background of the slide features a large, stylized DNA double helix in shades of orange and red, winding across the frame. To the left, there is a complex molecular structure with various sized orange and yellow spheres connected by thin lines. At the bottom, there are smaller, more intricate molecular models in pink and purple.

Recycling isn't just  
**something we do**

A circular inset with an orange border, containing a magnifying glass icon. The lens of the magnifying glass is positioned over a section of the DNA double helix. The background within the circle is a light gray, textured surface.

It's what  
we're  
**made of**

# Recycling – it's in our DNA

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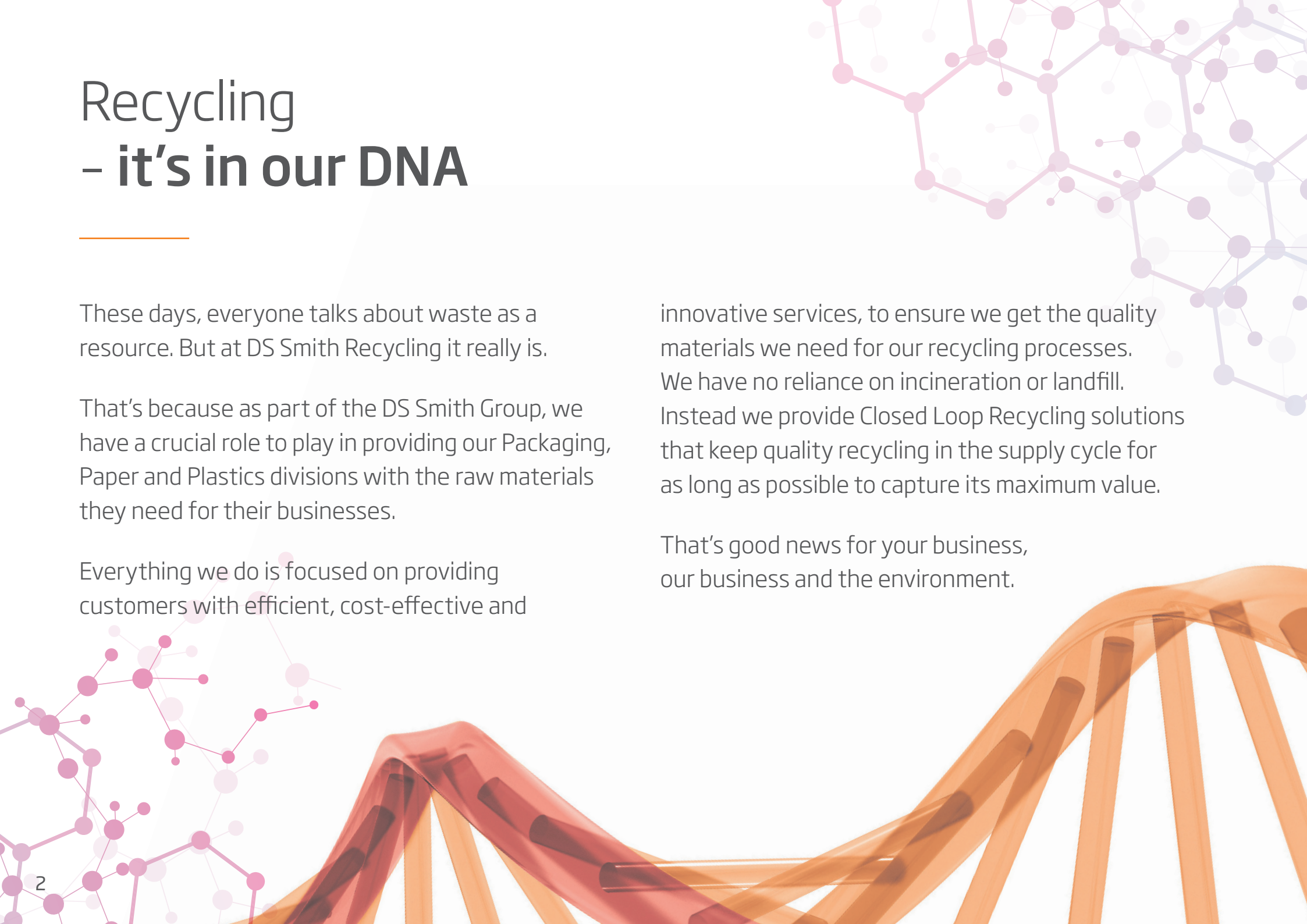
These days, everyone talks about waste as a resource. But at DS Smith Recycling it really is.

That's because as part of the DS Smith Group, we have a crucial role to play in providing our Packaging, Paper and Plastics divisions with the raw materials they need for their businesses.

Everything we do is focused on providing customers with efficient, cost-effective and

innovative services, to ensure we get the quality materials we need for our recycling processes. We have no reliance on incineration or landfill. Instead we provide Closed Loop Recycling solutions that keep quality recycling in the supply cycle for as long as possible to capture its maximum value.

That's good news for your business, our business and the environment.





Recycling is at the heart of everything we do because our business depends on it.

We collect recyclable materials from our customers so that we can provide our Packaging, Paper and Plastics divisions with the highest quality raw materials for their manufacturing operations.

Managing over 5m tonnes of recyclables, we are a trusted partner for paper mills and other re-processors right across the globe.





# Leading the way in recycling

We've been innovators in the recycling industry for over 40 years. Today we're one of Europe's leading paper and cardboard recycling companies, managing over 5 million tonnes of packaging material every year. Over half of this is processed through our own operations, and the remainder by our global network of paper mills and other material reproprocessors.

In the UK we operate across 9 depots stretching from Glasgow to Portsmouth, all connected by our own fleet of vehicles. At Kemsley Paper Mill in Kent, we're proud to have the UK's biggest recovered fibre-based paper operation - the second largest of its kind in Europe.





# More than just a recycling company

We are part of the DS Smith Group, listed on the FTSE 100 with a turnover of £4.8 billion. Our cross-business expertise, from design to production and supply to recycling, means we can create solutions that can meet the needs of a whole organisation, not just a part of it.





# Quality is everything

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As part of the DS Smith Group, we make millions of our own packaging products from the materials we collect. And like any other raw material, quality is vital.

That's why we've developed a unique, fully integrated and dependable service that reduces contamination and maximises the value of your recycling. For example, the cardboard we collect is processed by our Paper division and turned into new cardboard boxes by our Packaging division, in just 14 days.

And that's genuine Closed Loop Recycling in action.

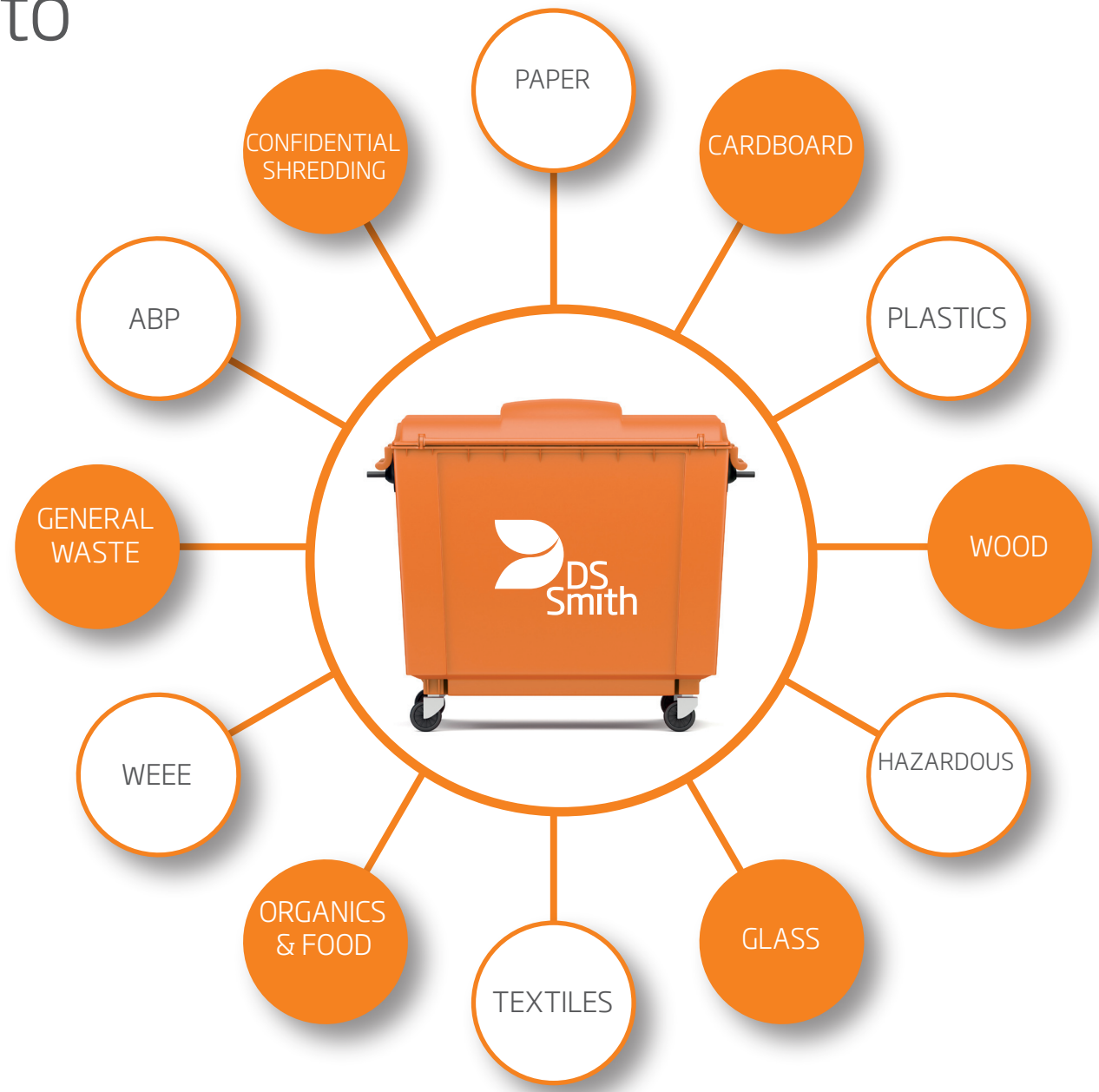




# Helping businesses to **increase recycling**

From simple recycling collections to integrated recycling and waste management services, we are the experts in recycling waste.

So whether it's paper, card, food waste, plastics or metal cans; we collect your waste efficiently through a source segregated system using our own vehicles and a network of trusted partners. Because we manage the entire process and we're focused on collecting quality material which is in greater demand, this creates more value for you and ensures that materials that are intended for recycling are indeed being recycled.



# A partnership that's good for **your business...**

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We work collaboratively and proactively with our customers, continually looking for ways to reduce waste, save money and create new revenue streams. Our dedicated teams ensure a constant dialogue with you and your team is maintained. Regular reviews are held to ensure targets and projects are being successfully met and delivered, while being on hand to help with every facet of your recycling and waste management strategy.

Through our own DS Smith Group recycling and manufacturing operations, and our global network of mills, we can provide guaranteed, transparent end destinations for our customers' material - delivering better value for material, and helping customers of all sizes achieve something we call 'The Power of Less': less complexity, less cost, less waste and more recycling.





# ...and good for your sustainability goals

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Today's customers, employees, investors and shareholders all expect you to adopt a more sustainable approach.

Establishing auditable recycling and recovery routes will improve your Corporate Social Responsibility and environmental credentials. Knowing where each and every material in your waste chain ends up, along with a more effective waste management strategy, can put you ahead of the competition.

We've already helped many of our customers to win prestigious industry awards for their recycling efforts, and we can help you too - we'll give you all the support you need to meet and improve your recycling targets.



# Improving your recycling, step by step

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At DS Smith Recycling, we work hard to become a valuable partner to your business.

We'll work closely with you, creating a tailored recycling and waste management strategy. And we're proactive too, recommending and installing bespoke equipment, from containers to compactors or complete baling systems. We'll always ensure you have the right equipment in place to save you money and maximise your revenue.



## Understand

We examine how your business handles waste, exploring your different waste streams, to identify how we can reduce waste and stop potentially valuable resources being sent to incineration or landfill.





## Increase recycling

We develop your recycling systems so that the maximum amount of material is captured for recycling. With a focus on quality, we reduce contamination and ensure all materials that can be recycled are recycled.



## Measure and manage

Our performance is tracked against KPIs and SLAs while regular strategy reviews ensure you're always on the path to better recycling performance.



# We are guided by the **Waste Hierarchy**

Our strategic approach to eliminating unnecessary waste and delivering maximum recycling is driven by the Waste Hierarchy:





# We are building a better business

Sustainability lies at the heart of the DS Smith business model. We believe that sustainable value is found when balancing the needs of our business, our environment and our people. This approach has resulted in our inclusion in the FTSE4Good Index – a series of ethical investment indices which are based on a range of Corporate Social Responsibility criteria.



## Our Business

We create shared value through responsible recycling, supporting our customers to operate more sustainably through our circular business model.



## Our Environment

We minimise our impact on the environment through supply cycle thinking, focusing on reducing waste to landfill, and increased recycling rates.



## Our People

We ensure the safety, wellbeing and development of our colleagues and support local communities and charities through our Charitable Foundation.

# We've helped them to achieve more

We provide integrated recycling and waste management solutions to businesses of all sizes throughout the UK and Europe.

Through our experience and expertise, we help them achieve their recycling targets, improve business performance and meet their sustainability goals.





# Discover **The Power of Less** today

To find out how DS Smith could help you achieve less waste and more recycling, get in touch today:

**02920 718587**

[recycling@dssmith.com](mailto:recycling@dssmith.com)

[dssmith.com/recycling](http://dssmith.com/recycling)



DSSmithRecycle



DS Smith Recycling



DSSmithGroup



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**The Power of Less®**