

The Power of Less®

# The power of less Less bins, more value

There is a lot of talk about zero waste. Through perpetual devotion to this ambitious goal DS Smith is the only provider who can actually deliver it. We do this by applying the principles of the waste hierarchy, setting clearly defined objectives and creating innovative new opportunities to reduce, reuse, recycle and recover material.

Using what we call the power of less, our customers can become more efficient through less waste, less environmental impact, less consumption and less cost. And because we help you waste less, you pay for less bin collections.

Our pledge means diverting more from landfill, recycling less reusable material, producing green energy and reducing emissions. In short it's about having a deep understanding of the waste hierarchy and how to manage it.

Drawing on the unique capabilities of the wider DS Smith group we are trusted to deliver environmental responsibility and financial benefits by organisations of all sizes across Europe.

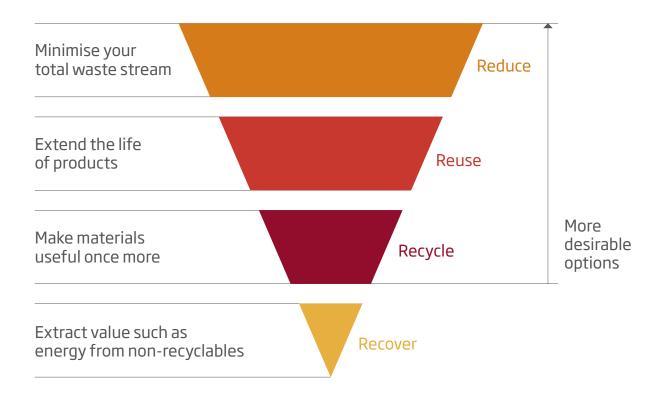
## Zero waste: 100% of resources back into something useful once more

## Salvaging value

### Top down waste prioritisation

Our ethical approach is to consider options at the top of the waste hierarchy first, helping you reduce waste and reuse materials before looking at recycling opportunities. We are passionate about following these principles to help you continually improve and achieve the best environmental and economic solution.

#### Value and the waste hierarchy



# Making more materials useful

# Putting reusable resources through the mill

DS Smith is a recycling and waste management company that's perpetually devoted to closing the loop on recycling. As the largest recycling company in Europe, we are specialists in paper, recovering 5.4 million tonnes every year to supply our own network of UK & European paper mills as well as 3rd party paper mills globally. Not only are we specialists in the supply of all Paper Grades, we are also involved in several material trading marketplaces, including Plastics, Metals and Glass.

Our commitment to zero waste and setting ethical standards has seen our capabilities grow into new and unique categories that focus on best environmental practice. Check the list on this page to find out what you could recycle in your quest for zero waste.

Paper recycling

Cardboard recycling

Confidential shredding

Mixed dry recycling

**Plastics** 

Organics and food

Construction/demolition

Hazardous waste

Residuals

Materials trading

# Closed loop recycling Perpetually reducing waste

We're perpetually devoted to closing the loop on recycling.

This means zero waste and a commitment to making all disposed materials into something useful once more.

Our closed loop solutions are backed by Supply Cycle thinking. This allows us to operate at the top of the waste hierarchy.

As an integrated business with expertise in the design, supply, recycling and resupply of packaging, we are able to keep entire processes under our control, ensuring a totally safe, reliable and sustainable service.

In this way we are able to help our customers reuse the same material again and again, dramatically cutting both waste and consumption, keeping them at the top of the waste hierarchy. Ultimately this delivers reduced costs and enhanced environmental credentials for your organisation.

#### What is supply cycle thinking?

Rather than putting materials through a supply chain, where they are used once and disposed of at the end of their lifetime, we reduce waste, cost and environmental impact by putting materials through a repeated cycle of use.









# Quality

Less contamination needs more devotion

Quality is at the heart of everything we do. That goes without saying.
But it's our perpetual devotion to helping our customers do more with less in an ethical, high-quality way that sets DS Smith apart.



Helping you achieve more with less environmental impact is the reason for our being. We are passionate about minimising waste whilst maximising recyclability rates and minimising the cost and inconvenience of waste management in the workplace. What's more, we believe in Supply Cycle thinking: the concept that waste is a catalyst for innovation and where there's a use, there's a way.

## Customer care

### A little devotion goes a long way

You can trust our customer support and account management teams to go the extra mile to help you achieve your waste management goals.



# Acting as an extended member of your team, your Account Manager will:

Evaluate your entire supply and waste network

Maximise revenue from recycling, running lean on recovery and disposal services

Ensure on-the-ground staff share this vision through training and appropriate incentives

Perpetual devotion to accuracy and quality is one of the most powerful ingredients in our recipe for zero waste success. When you partner with us our people will help you share in this ethos.



## Let's get started

Everything you need. Right here, right now

From the humble polythene bag to large scale compactor bins, DS Smith supply all the equipment you need to implement waste management strategies on any scale.

#### Office Recycling Bins

Our appropriately sized, attractively branded office recycling bins make it as easy as possible for staff to engage in recycling at your workplace.

Available for the following materials:

Paper

Security shredding

Drinks cans/food tins

Plastic bottles/food trays

Mixed dry recycling

#### **Polythene Recycling Bags**

Used for mixed dry recycling collections and for our range of internal office bins.

#### **Wheeled Bins**

This versatile range of containers has been specifically designed with space and flexibility in mind. With fixed wheels and lockable lids, they can be easily wheeled around your site providing easy access to and from waste generation areas. Available from 120 to 1100 litres.

#### **Skips**

Skips and roll on/off bins are used by both our large and small waste producing customers who require the disposal of heavy and bulky building and demolition waste.

### Rear End Loader (REL) / Front End Loader (FEL)

REL/FEL collection containers are steel bins, with easy to use lids and the option to include locks. These containers are designed for slightly larger material capacity than our wheeled range, which means fewer collections, resulting in lower costs to your sites. Available from 6.1 to 12.2 cubic metres (8 to 16 cubic yards).

#### **Exchange Containers**

This range is aimed at sites that generate greater volumes of material, and have the space to accommodate larger containers. The exchange container is left on site and replaced with a new one when full. These containers can be supplied enclosed or open topped and typically can be delivered in a range of sizes from 22.1 to 30.5 cubic metres (30 to 40 cubic yards).

#### **Compactor Containers**

Many sites generate material that outstrips even the largest of containers. DS Smith supplies a range of compactor bins, typically from 22.1 to 30.5 cubic metres (30 to 40 yards) although other sizes are available. Compactor bins can compact material up to a ratio of 4:1 making valuable space and transport savings, which will result in cash and carbon benefits for your organisation.

#### **On-Site Processing Equipment**

We supply small through to large scale on-site processing equipment including balers and compactors to seamlessly complement our collection service.



### Contact

For more information call us on: 0800 7 831 831

#### UK locations Europe

#### Head Office Caerphilly Portsmouth Head Office France Ty Gwyrdd Pye Bridge Industrial Estate Dundas Lane 02 rue Vincent Van Gogh 11 Beddau Way Portsmouth ZAC des Bords de Marne Alfreton Caerphilly Derbyshire Hampshire 93360 Neuilly Plaisance CF832AX DE55 4NX P035NR France Bolton Exeter Sittingbourne Head Office Benelux Turton Street Silverton Mill Kemsley Mill Coldenhovenseweg 130 Bolton Hele Sittingbourne 6961 EH Eerbeek BL12TF Exeter Kent The Netherlands EX5 4PX ME10 2TD Head Office Germany Bristol Avonmill Lane Glasgow Uxbridge Kufsteinerstrasse 27 Wallingford Road 830 64 Raubling Keynsham Burnside Industrial Estate Bristol Kilsyth Cowley Germany BS31 2UG Glasgow Uxbridge Head Office Poland G659JX UB8 2FR Caerphilly Malikow 150 Pant Glas Industrial Estate 25-639 Kielce Leeds West Bromwich Bedwas Pennine View Industrial Estate Poland Tasker Street Caerphilly Gelderd Road Greets Green CF838DR Birstall West Bromwich W. Yorks West Midlands Cambridge WF179NF B70 0AP 9/11 Mercer Row Garlic Row Industrial Estate London West Malling Office Cambridge Maybank Wharf 23 Kings Hill Avenue Cambridgeshire Herringham Road Kings Hill CB58HY Charlton West Malling London Kent

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