



Global Retail Round-Up

September 2025



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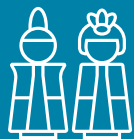
Hello and welcome to our September 2025 Retail Round-Up!

This Autumn, we've been exploring retail to capture the latest point-of-sale displays and standout ideas shaping the shopper experience. Inside you'll find fresh photography, sharp insights, and Halloween themes POS. All curated to spark inspiration and support our partnerships.

Enjoy the read!

September **retail news**

Aldi USA
raffles 75
plush
clothing sets
on Instagram



Survey finds 43% of
shoppers research
products on one
platform but purchase
on another



Market for
electronic shelf
labels to reach
USD 7.54bn by
2033



Key market sales

0.8%
Poland



0.8%
Hungary



0.2%
Denmark



EBI's Global Top 100
Brand Corporations
2025 report shows
8.5% growth



Free From
market worth
over \$100bn
in 2025



Euro area retail sales
compared to Aug 2024:

0.1%



Holiday season **consumer trends**

Key categories predicted to dominate **Holiday Shopping** in 2025



Discount apparel

Many consumers browse offline (stores) and purchase online for competitive pricing. It is predicted that brands and retails will launch earlier discounting and promotions to capture cautious shoppers



Experiences & Eating Out

OpenTable reports a 13% increase in bookings for parties of 6 or more



Toys & Games

Top toys for 2025 include 'Blind Box' toys driving collectables market e.g. Labulu and nostalgia franchises

A dense collage of various pumpkins and gourds in shades of orange, white, and green, with some autumn leaves scattered among them. The collage is positioned on the left side of the slide, partially overlapping a white diagonal area.

Display activity in-store this September...

 = displays produced by DS Smith



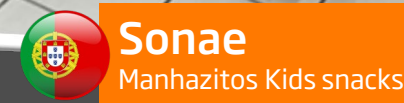
Cash & Carry
Carlsberg 0% brands



France
Louis Bakery Goods



Edeka
Ferrero iPhone promotion





 **Edeka**
Haribo



 **Rossmann**
Gourmet



 **Tesco**
Pumpkin Heavy Duty Pallets

Other EU markets



 Sainsbury's
PepsiCo

 Sainsbury's
Doritos



 Tesco
Yankee Candle

 Convenience
Haribo



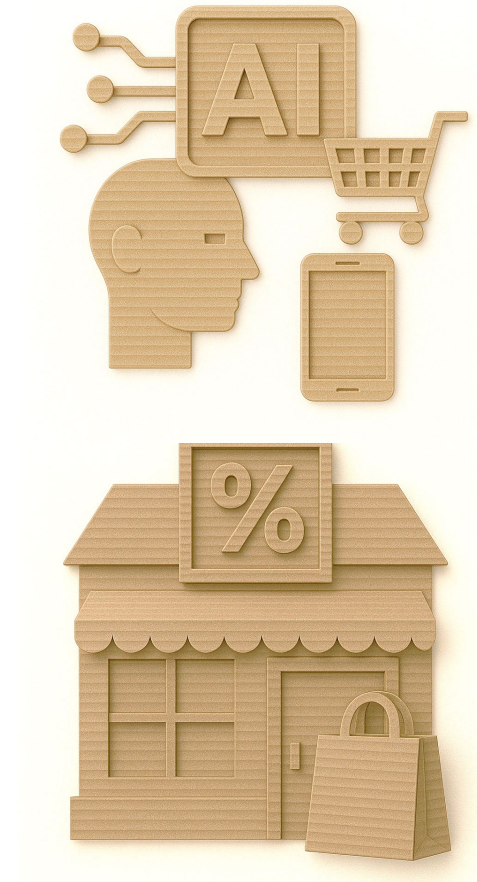
 Sainsbury's
Mars



Consumer, brand and retail news

This September retailers across Europe focussed on innovation, efficiency and consolidation

- Major players such as Carrefour and Cosmo Pharm are reshaping portfolios to strengthen profitability
- UK and Benelux markets are testing new in-store technologies, from facial recognition to AI-assisted trolleys, aiming to enhance convenience and security
- In Germany and Poland, campaigns around nutrition and responsible retailing highlight shifting social expectations
- Southern discounter retailers in Spain and Italy, are seeing continued growth and investment
- Meanwhile, global partnerships between streaming and e-commerce giants are redefining how retail media and advertising converge



Sources: 1. LSA Conso – “Carrefour sells Italian operations to NewPrinces” (France, 2025)2. Ingredients Network – “Sainsbury’s facial-recognition pilot” (UK, 2025)3. RetailTrends.nl – “Colruyt introduces Belgium’s first AI-controlled trolley” (Belgium, 2025)4. Fruchtportal – “Aldi Süd launches nutrition education campaign” (Germany, 2025)5. PortalSpozywczy.pl – “Biedronka blocks alcohol sales after 10 p.m.” (Poland, 2025)6. Bursa.ro – “Cosmo Pharm reports 40% sales growth, expands portfolio” (Romania, 2025)7. ESM Magazine – “Lidl increases investment and sales in Spain” (Spain, 2025)8. Merkur.de – “Netflix and Amazon form global advertising partnership” (Global, 2025)9. Gulf News – “Carrefour’s global restructuring and store closures” (Europe & GCC, 2025)



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our experts to
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Thank You

Danke Dankjewel Благодаря 谢谢 Hvala Děkuji Tak Aitäh Kiitos Merci Ευχαριστώ
Köszönöm Grazie Paldies Ačiū Ви благодарам شكرالكم Dziękuję Obrigado Mulțumesc
Ďakujem Gracias Tack ขอบคุณ Teşekkür ederim

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Disclaimer: The POS display photography featured in this newsletter is produced using our own resources. Its sole purpose is to illustrate how various POS displays appear in retail environments. We do not endorse, or show preference for any specific product, brand, manufacturer, or retailer.