



Global Retail Round-Up

June 2025

June 2025 Retail Round-Up



 = displays produced by DS Smith

Hello and welcome to our June 2025 Retail Round-Up!

This June we bring you a curated collection of observations, news, and POS display photography from retail across the world. Our goal is to provide insightful support for our POS partnerships. We look forward to sharing more each month and actively welcome your feedback as we refine the format for future editions.

We hope you enjoy the read!

What's inside?

-  **In-store photography**
-  **Insights and consumer trends**
-  **June shopping trends**
-  **Brand and retail news**
-  **Innovation and sustainability**

June retail news

3

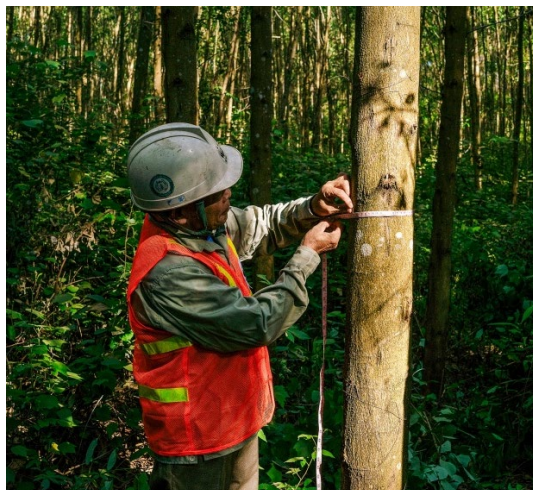
Global: Dozens of major companies abandon climate commitments



Source: www.elfinanciero.com

European Union: Amazon Fashion and BoF* Insights data shows consumers want to be understood, its all about personalisation

Source: insideretail.asia



Global: WWF highlights 26 companies working to improve forest management. IKEA, SIG, Sofidel and more...



Source: vir.com.vn

Key market sales

-1.7%
Germany



-1.9%
Poland



-0.2%
France



Source May data: europa.eu



*Business of fashion

Europe: High street retailers adapt to second-hand clothing trend to compete with Vinted



Source: www.telegraph.co.uk

Euro area retail sales compared to May 2024: 0.3% ↑

Source May data: europa.eu

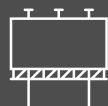




POS activations and in-store display photos



Sainsbury's
Aero



Shelf POS



Floor sticker



Brand impact differentiation



DM
HiPP Organic



Organic kids' products



Mini cooker included



Flavour pack presentation



Rossmann
HiPP Organic



Organic kids' products



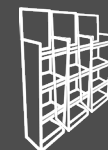
Mixed products



SRP integrated



Trinkgut
Krombacher beer



Modular stacked system



Paper promotional panel attached to middle trays



Eye-catching imagery



Obi
Hela sauces



3D creative design kitchen
cupboard setting



Multi product jams and sauces on
half pallets



360-degree walkaround display
presentation



Markthauf
Develey mustard



Stacking
display



Modular
system



Brand colour
recognition



Kaufland
Bifi Rolls



4 shelf quarter
pallet



Promotional
price



Easy to shop



Tesco
L'Oreal



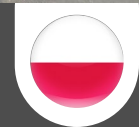
Impulse
display



Easy to shop



MOL
Tarczynski snacks





Hyper
BN Biscuits



Pallet
displays



Brand
prominence



Easy to shop



Rossmann
Penaten



Use of curve
and shape



Free gift with
purchase



Baby products



B&Q
Dettol



Anti-bacterial
products



SRP
integration



Mixed product



Rossmann
Nivea for men



Multi product
offer



Skincare
regime



Easy to shop



Rossmann
Sun Ozon skincare



Sun care
products



Own brand
label
products



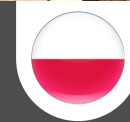
Fotex
Barbell's Protein Bars



Rewe
Ritter Sport



Biedronka
Gillette razors



Tesco
Stationery



Summer promotion for protein bar assortment



Eye-catching design, easy to assemble and modular



Emotive messaging



Chocolate multi flavour choice



Gravity fed display



Pre-filled display



Multi product offer



Stacking tray design



Easy to shop



Multi product offer



Eye catching colour

Innovation at DS Smith

In collaboration with WKD, DS Smith UK designed and produced in-store activation kits including Forex Pallets, Standees, Bollard Covers and Aisle Fins to engage consumers and trade buyers





Consumer, brand and retail news

Retail news headlines



Source: www.journaldunet.com

France: Rise of fast fashion transforms textile supply chain



Source: www.retaildetail.be

Germany: Aldi Nord gains market share across all countries



Source: www.trendhunter.com

UK: Tesco to Open Club Card Pop-up in July 2025



Source: Future Food Quick Bites

Global: Schouten, Pip & Nut, Purely Elizabeth Launch New Plant-Based Products



Source: www.fruchtportal.de

Switzerland: ALDI SUISE awarded first Lean & Green star



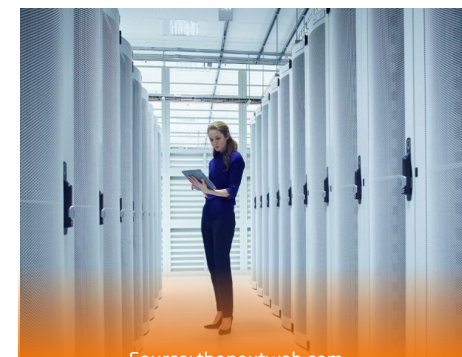
Source: www.sttinfo.fi

Finland: Lidl to increase purchase price paid to meat producers



Source: trademagazin.hu

Italy: Carrefour reportedly in talks with retailers about sale of Italian operations



Source: thenextweb.com

Europe: still has shot at global leadership in AI apps



POS Display

[DS Smith POS solutions](#)

We can help you with deeper customer insights, smarter innovations and sustainable POS solutions, all deployed with speed, agility and scale. [Contact us](#) about your next campaign today.



Talk to one of
our experts to
find out more

Innovation

[Innovation at DS Smith](#)

Our innovation strategy is based on delivering our objectives on the immediate, medium and long-term horizon. We are investing globally in our people, plants and our partner ecosystem. [Contact us](#) about how we can innovate for now and for next.



Packaging

[DS Smith Packaging solutions](#)

We help stores increase efficiency, boost turnover and reduce costs. [Contact us](#) to connect with industry leading packaging strategists.



Sustainability

[DS Smith Sustainability](#)

Our circular business model is built around sustainability, and we are leading the way towards a low-carbon, circular economy.

Download our latest report [here](#)





Thank You

Danke Dankjewel Благодаря 谢谢 Hvala Děkuji Tak Aitäh Kiitos Merci Ευχαριστώ
Köszönöm Grazie Paldies Ačiū Ви благодарам شكرا لكم Dziękuję Obrigado Mulțumesc
Ďakujem Gracias Tack ขอบคุณ Teşekkür ederim

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