



Our strategy to lead the way in sustainability

At DS Smith sustainability is the foundation of our overall business strategy. Through our closed-loop business model we look to create long-term sustainable value for all of our stakeholders whilst focusing on resource efficiency and ensuring we play a positive role in society. To us, this is about balancing the needs of our business, our environment and our people. Here is our plan to be an ever more sustainable business by 2030.

Packaging Impact

Manufacture 100% reusable or recyclable packaging by 2025, and grow our net positive recycling position¹



¹ Involved in all or in part of collecting, sorting, reprocessing, managing and/or transporting a greater tonnage of material through our Recycling Division than we place on the market through our Packaging and Plastics Divisions.

² To include water quality, water stress improvements and water reduction (where feasible).