

Recycling is at the heart
of everything we do



The Power of Less®

Your partner in recycling & waste management

As towns, cities and entire populations evolve, and digital technology continues to revolutionise the way we shop and go about our lives, our needs and expectations have changed.

We demand more from the products we buy. Expect them to be delivered faster to our doors. All whilst reducing our impact on the environment at the same time.

Finding a practical, sustainable solution is going to take new partnerships, new thinking and strong leadership.



Our Purpose

We are redefining packaging for a changing world

Recycling isn't just something we do, it's at the heart of our entire business model and is central to delivering on our Purpose.

By innovating and thinking differently we are keeping over six million tonnes of recyclables out of landfill and incineration and in the supply cycle every year. Helping to create a sustainable future for our business, for our customers and for the environment.



We think differently

Everyone talks about waste as a resource, but to us it really is. That's because as part of the DS Smith Group, we have a crucial role to play in providing our Packaging and Paper divisions with the raw materials they need for their businesses.



We innovate together

We have always been passionate about solving difficult recycling challenges and innovating throughout the supply cycle - from collections through to the supply of recycled materials.



We put sustainability at the heart

The material that we collect from our customers is reprocessed by our Paper division and turned into new cardboard boxes by our Packaging division to be back on retailers' shelves within 14 days.



We develop the right strategies

Everything we do is focused on providing customers with innovative, effective, sustainable strategies that help to increase recycling and reduce waste.

Joined-up solutions that are sustainable for all

Our business model is an innovative, seamless solution. It has a powerful role to play in meeting both your recycling and waste management goals and some of the world's sustainability challenges.

We use the high quality recycling we collect to provide our Packaging and Paper divisions with the millions of tonnes of raw materials they need for their businesses each year. The remainder we export to our global network of paper mills and other material processors.



The size and scale to manage all your recycling needs

We currently operate in 14 countries across Europe and North America, with 8 depots in the UK and a total of 30 spread from Croatia to the Netherlands and Portugal to Pennsylvania.

By working in partnership to increase your recycling and reduce waste, we can help you to meet your financial targets, sustainability goals and future proof your recycling and waste management strategies.



More than just a recycling company

As part of the DS Smith Group we are listed on the FTSE 100.

Our cross-business expertise, from design to production and supply to recycling, means we can create tailored, flexible solutions that meet the needs of a whole organisation, not just a part of it.



A FTSE 100 company



30,000 employees in 34 countries worldwide



16 paper mills, strategically located across Europe and North America



From design to production, supply to recycling, we offer our customers a joined-up solution

Box to box in 14 days

The paper and cardboard we collect is processed by our Paper division and turned into new cardboard boxes by our Packaging division, in just 14 days.

And that's genuine Closed Loop Recycling in action.



Improving your recycling, step by step

We work hard to meet and exceed our customers' needs and become a valuable partner to your business. We take a flexible approach to our recycling and waste management solutions and we operate where and when you need us.

We're proactive too, recommending and installing bespoke equipment, from containers to compactors or to complete baling systems. We'll always ensure you have the right equipment in place to save you money and maximise your revenue.



We are guided by the Waste Hierarchy

Our strategic approach to eliminating unnecessary waste and delivering maximum recycling is driven by the Waste Hierarchy.



A partnership that's good for your business

We work hard to delight our customers and our dedicated teams maintain a constant dialogue with you to ensure we deliver on our commitments and further improve our standards. Regular reviews are held to ensure targets and projects are being successfully met and delivered, helping with every facet of your recycling and waste management strategy.

Through our own global network of mills, we can provide guaranteed, transparent end destinations for your recycling material. Our joined-up solutions deliver better value and help our customers of all sizes to achieve something we call 'The Power of Less': That's less complexity, less cost, less waste, less impact on the environment and more recycling.



...and good for your sustainability goals

Today's customers, employees, investors and shareholders all expect you to adopt a more sustainable approach.

And because sustainability is at the heart of everything we do, we work in partnership with you to establish the auditable recycling and recovery routes your business demands - improving your Corporate Social Responsibility and environmental credentials.

Knowing where each and every waste stream in your chain ends up, along with a more effective waste management strategy, can put you ahead of the competition. We've already helped many of our customers to win prestigious industry awards for their recycling efforts, and we can help you too - we'll give you all the support you need to meet and exceed your recycling targets.

We are innovating with Tesco throughout Europe

Tesco and DS Smith have been innovating together in a strong, collaborative partnership that spans over 20 years. Developing industry-leading and award-winning strategies and practices that Close the Loop on recycling and overcome sustainable recycling and waste management challenges.



Our solutions have included more effective materials segregation to increase recycling and backhauling to reduce costs.

The results include:

- Achieving zero waste to landfill target
- Over 300,000 tonnes p.a. of cardboard recycled
- Implementation of food waste segregation and utilisation of anaerobic digestion
- Reduced vehicle movements, carbon emissions and fuel costs

As a result of our partnership Tesco continues to send zero waste to landfill. We are now working together across central Europe to further improve Tesco's recycling and waste operations and carbon footprint.

Working together to achieve more

We provide integrated recycling and waste management solutions to all our customers throughout the UK and Europe. Through our experience and expertise, we help them achieve their recycling targets, improve business performance and meet their sustainability goals.



ELLEN
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FOUNDATION

We're proud to be an Ellen MacArthur Foundation Partner

We support the Ellen MacArthur Foundation's mission to speed up the transition to a circular economy.

Working together with government, business and education we can build a framework for an economy that is restorative and regenerative by design.

Find out more:

ellenmacarthurfoundation.org





Find out how DS Smith is 'Redefining Packaging for a Changing World' and could help you achieve less waste and more recycling.

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