



# DS Smith Plc

**Full Year Results  
2009/10  
24 June 2010**

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# Introduction

Miles Roberts  
Group Chief Executive

# Summary – Robust Performance

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- EBITDA up 1.3% to £166.0m
- Adjusted EPS up 2.4% to 12.9p (2008/09: 12.6p)
- Strong cash flow generation; net debt reduced to £239.5m
- Dividend increased by 4.5%
- Review of strategy and business operations
- Current financial year started well

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# Financial Review

Steve Dryden

Group Finance Director

# Key themes

## Sustained growth

Modest increase in EBITDA despite the business and economic cycle

## Responsive

Reacted quickly to volume and cost pressures  
Developing new products and services

## Margin progression

Improved EBITDA margin by 0.2ppts to 8.0%  
– Packaging EBITDA margin up 0.5ppts to 10.5%

## Portfolio Management

Focus on opportunities of scale  
– exit small niche positions

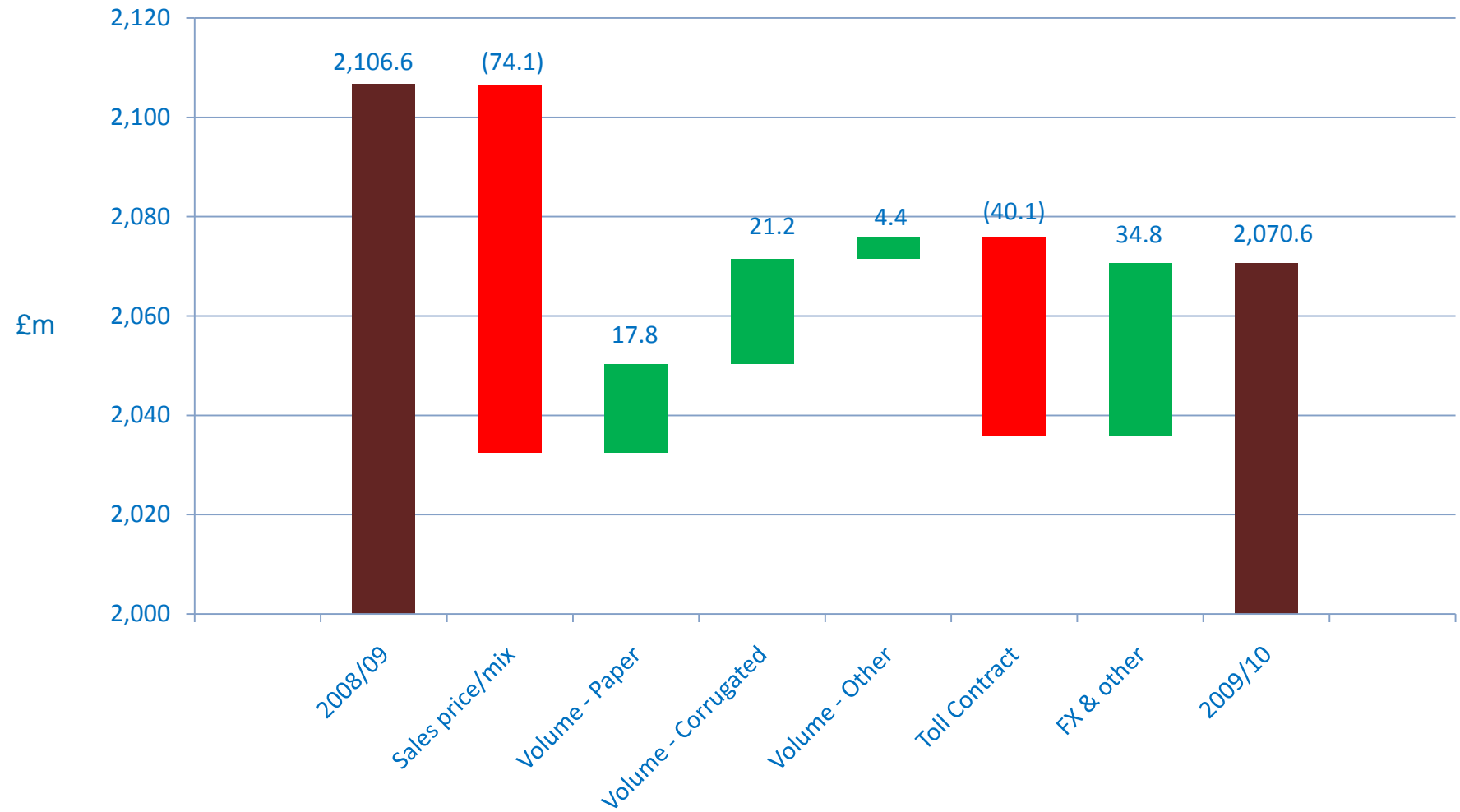
## Reducing debt

Strong cash flow with net debt reduced to  
1.4x EBITDA (1.8x)  
Capacity to invest for growth

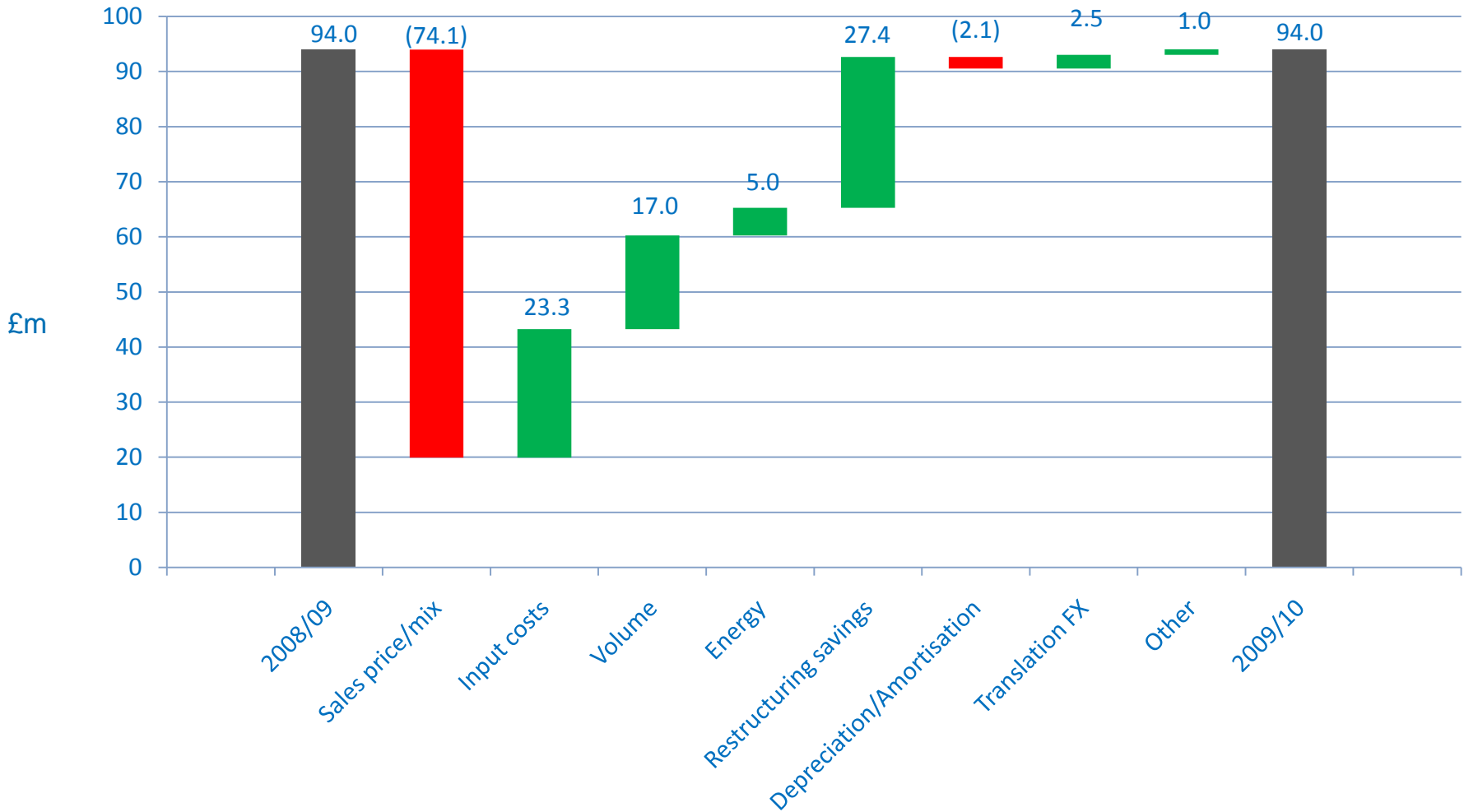
# Group Income Statement

£million	2009/10	2008/09	Change
Revenue	2,070.6	2,106.6	(36.0)
<b>EBITDA</b>	<b>166.0</b>	<b>163.9</b>	<b>2.1</b>
Depreciation and amortisation	(72.0)	(69.9)	(2.1)
<b>Operating Profit</b>	<b>94.0</b>	<b>94.0</b>	<b>–</b>
Net interest	(14.4)	(23.6)	9.2
Employment benefit finance (charge) / income	(11.5)	1.5	(13.0)
Associated companies	0.2	0.6	(0.4)
<b>Profit before tax and exceptional items</b>	<b>68.3</b>	<b>72.5</b>	<b>(4.2)</b>
Income tax expense	(17.8)	(22.6)	4.8
Exceptional items (net of tax)	(12.4)	(61.1)	48.7
<b>Profit/(loss) after tax</b>	<b>38.1</b>	<b>(11.2)</b>	<b>49.3</b>
<b>Adjusted EPS</b>	<b>12.9p</b>	<b>12.6p</b>	<b>0.3p</b>

# Revenue bridge

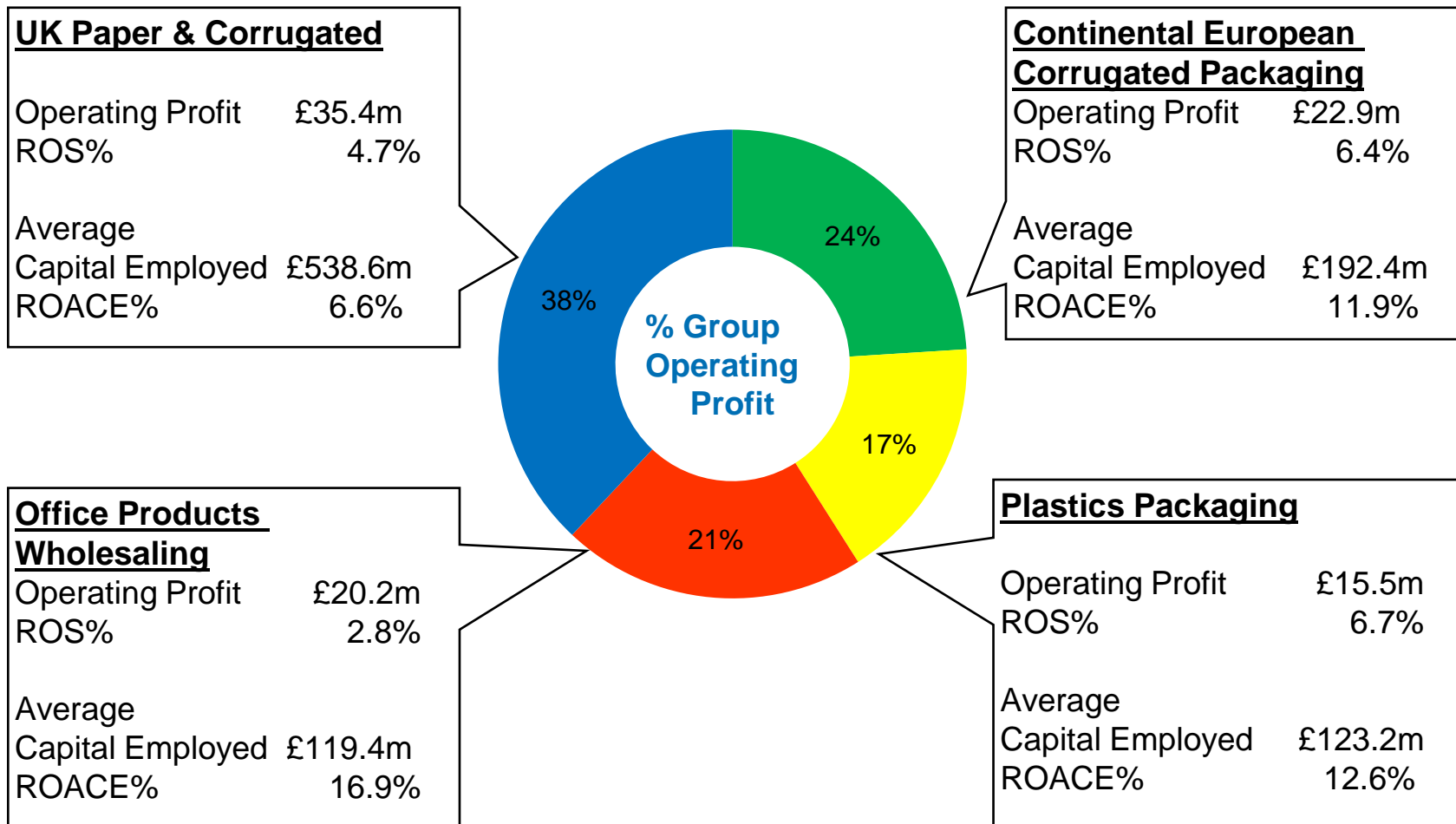


# Operating profit bridge





# Packaging accounts for 80% of Group operating profit<sup>1</sup>



<sup>1</sup> before exceptional items

# UK Paper & Corrugated Packaging

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- Paper volumes up, corrugated boxes level, better than market performance
- Overall revenue down
- Excellent result from corrugated packaging due to lower paper prices, restructuring benefits and FMCG focus
- Price increases implemented from September onwards to recover rising input costs

£m	2009/10	2008/09
Revenue	750.2	785.8
OP	35.4	36.5
ROS%	4.7%	4.6%
ROACE %	6.6%	6.7%

# Continental European Corrugated Packaging

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- Revenue down – volumes up but pricing lower
- Gained market share
- Resilience of FMCG sector
- Profits supported by significant cost reduction actions
- Ukraine (associate): trading profitably, economic conditions improving; negotiations with banks continue

£m	2009/10	2008/09
Revenue	355.4	363.4
OP	22.9	30.4
ROS%	6.4%	8.4%
ROACE %	11.9%	15.2%

# Plastic Packaging

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- Much improved result
- LP&D:
  - USA: good performance continuing growth in new market sectors
  - Europe: benefiting from restructuring programme
- RTP:
  - demand remains low in industrial sectors
  - beverage crates recovery
- Polymer prices rising strongly through second half of year

£m	2009/10	2008/09
Revenue	231.3	236.9
OP	15.5	7.0
ROS%	6.7%	3.0%
ROACE %	12.6%	5.3%

# Office Products Wholesaling

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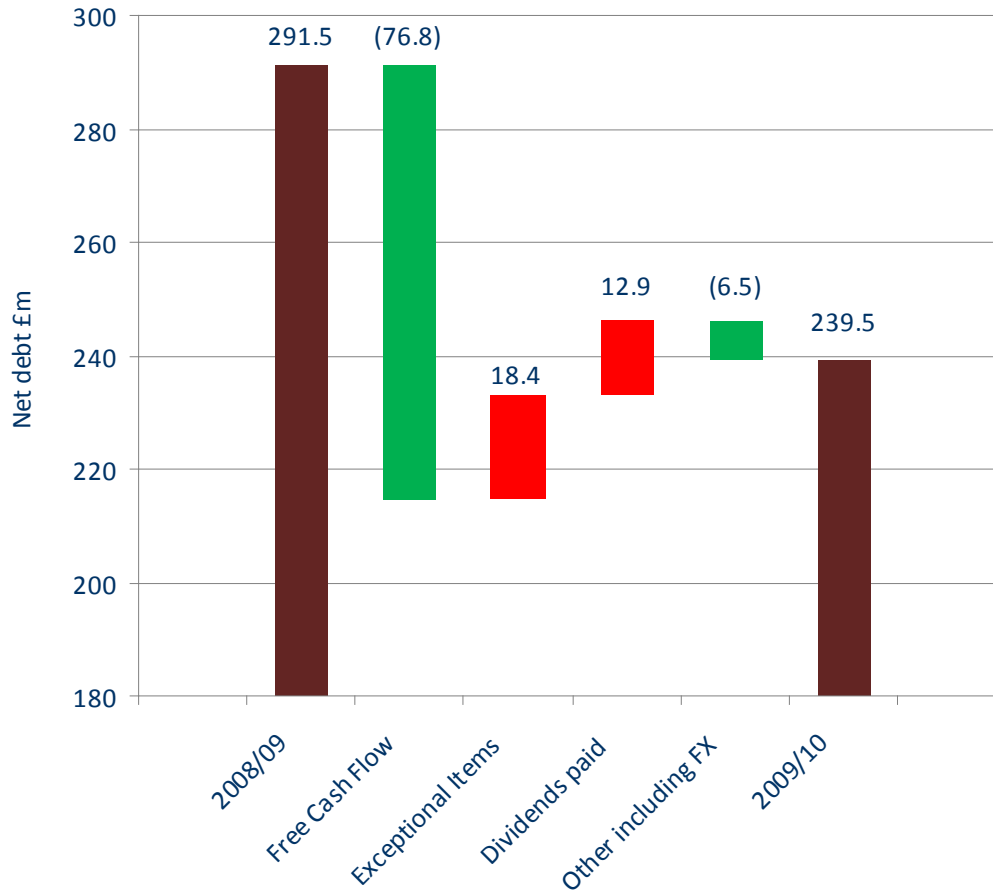
- Electronic Office Supplies continues to grow despite recession
- Non-electronic office supplies declined until the last quarter
- Difficult UK market conditions more than mitigated by restructuring programme benefits
- Continental Europe; good profit performance in France, Germany and Italy; Spain and Ireland difficult

£m	2009/10	2008/09
Revenue	733.7	720.5
OP	20.2	20.1
ROS%	2.8%	2.8%
ROACE %	16.9%	15.2%

## Free cash flow per share up 28%

£million	2009/10	2008/09	Change 09/10 vs 08/09
Operating profit before exceptional items	94.0	94.0	-
Depreciation and amortisation	72.0	69.9	2.1
<b>EBITDA</b>	<b>166.0</b>	<b>163.9</b>	<b>2.1</b>
Working capital	(2.4)	30.8	(33.2)
Other	(9.7)	(11.1)	1.4
Capital expenditure	(52.6)	(87.4)	34.8
Taxation	(21.3)	(21.0)	(0.3)
Sale of assets	13.0	7.7	5.3
Net Interest paid	(16.2)	(23.0)	6.8
<b>Free cash flow</b>	<b>76.8</b>	<b>59.9</b>	<b>16.9</b>
Exceptional cash costs	(18.4)	(17.2)	(1.2)
Dividends	(12.9)	(36.3)	23.4
Acquisitions/disposals	(1.0)	(1.2)	0.2
<b>Net Cash Flow</b>	<b>44.5</b>	<b>5.2</b>	<b>39.3</b>
Free Cash Flow per share - pence	19.6	15.3	4.3

# Net Debt reduced by £52 million



## Debt facilities

- total facilities: £566.5m
- headroom: £311.0m
- Committed facilities to November 2012 of £530m

## Guidance

<b>Input cost/ recovery</b>	2010/11 2011/12	Normal delay, recover all but c £10m Targeting full recovery
<b>Energy</b>	2009/10 2010/11	£109m £120m expected
<b>Finance cost</b>	2009/10 2010/11	Effective rate 4.9% Effective rate 5.7% expected
<b>Employment benefit finance</b>	2009/10 2010/11	£(11.5)m c £8.0m expected
<b>Net capital expenditure</b>	2009/10 2010/11	£52.6m £55.0m targeted



# Financial Summary

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## Markets

Gained share across key markets

## Margins

Improved Packaging EBITDA margin by 0.5ppts to 10.5%

## Conversion costs

Delivered on 2008/09 Action Programme to improve efficiency

## Cash

Strong cash flow – reducing debt

**Strong focus on efficiency, margins, cash and return on capital**

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# Key Themes

Miles Roberts  
Group Chief Executive

# Business Review

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## Five areas of focus for review

- Business mix
- Differentiation
- Efficiency
- Culture
- Managing implementation risk

# Business Review

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## Five areas of focus for review

- Business mix
- Differentiation
- Efficiency
- Culture
- Managing implementation risk

- Higher margins
- Lower cyclicality
- Returns > WACC

# Business Review

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## Five areas of focus for review

- Business mix
- Differentiation
- Efficiency
- Culture
- Managing implementation risk

- Customer service
- Rate of Innovation
- Quality
- Environment

# Sevenside Recycling in partnership with Tesco



# Coming to a store near you



# Business Review

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## Five areas of focus for review

- Business mix
- Differentiation
- **Efficiency**
- Culture
- Managing implementation risk

### Operational and asset efficiency

- Organisation structure/scale
- Process design
- Capital allocation



## Five areas of focus for review

- Business mix
  - Differentiation
  - Efficiency
  - **Culture**
  - Managing implementation risk
- Engagement of people
  - Build high performance culture
    - incentives
    - appraisals
    - alignment

# Business Review

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## Five areas of focus for review

- Business mix
- Differentiation
- Efficiency
- Culture
- Managing implementation risk

Build on existing competencies

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**DS Smith**Plc



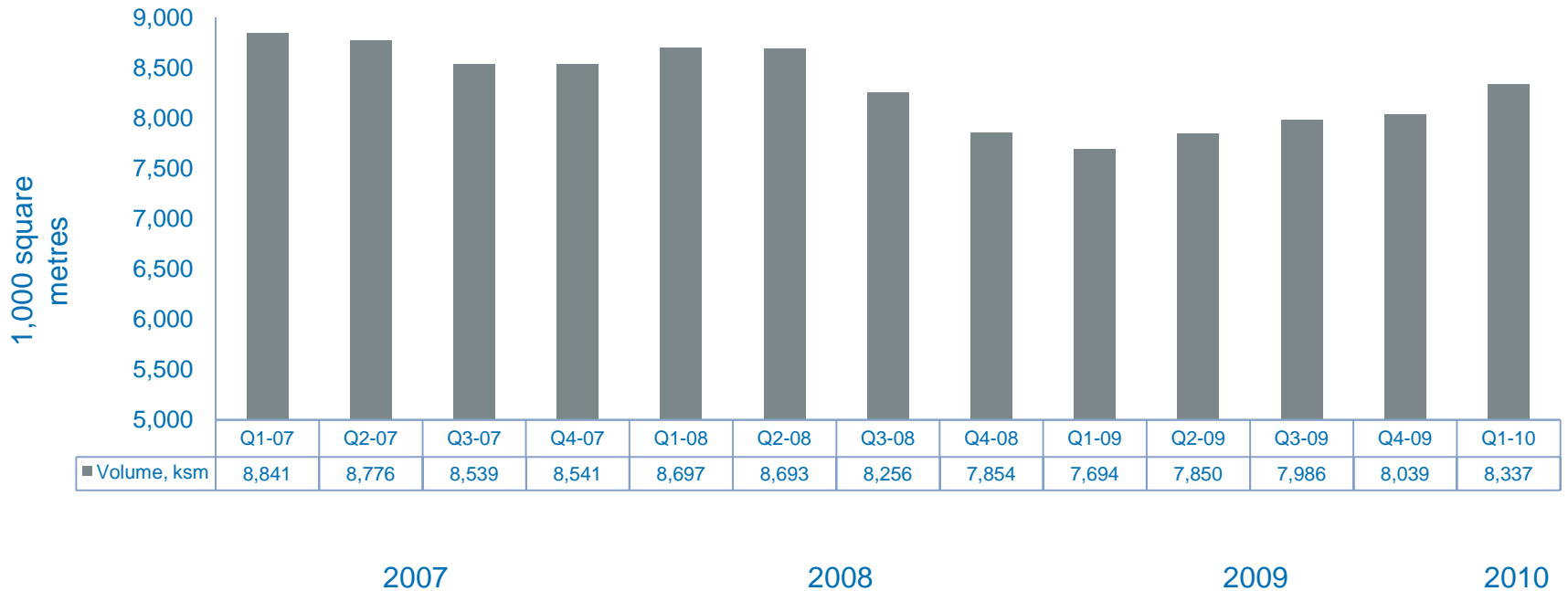
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# Appendices

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# European Market Corrugated Volume

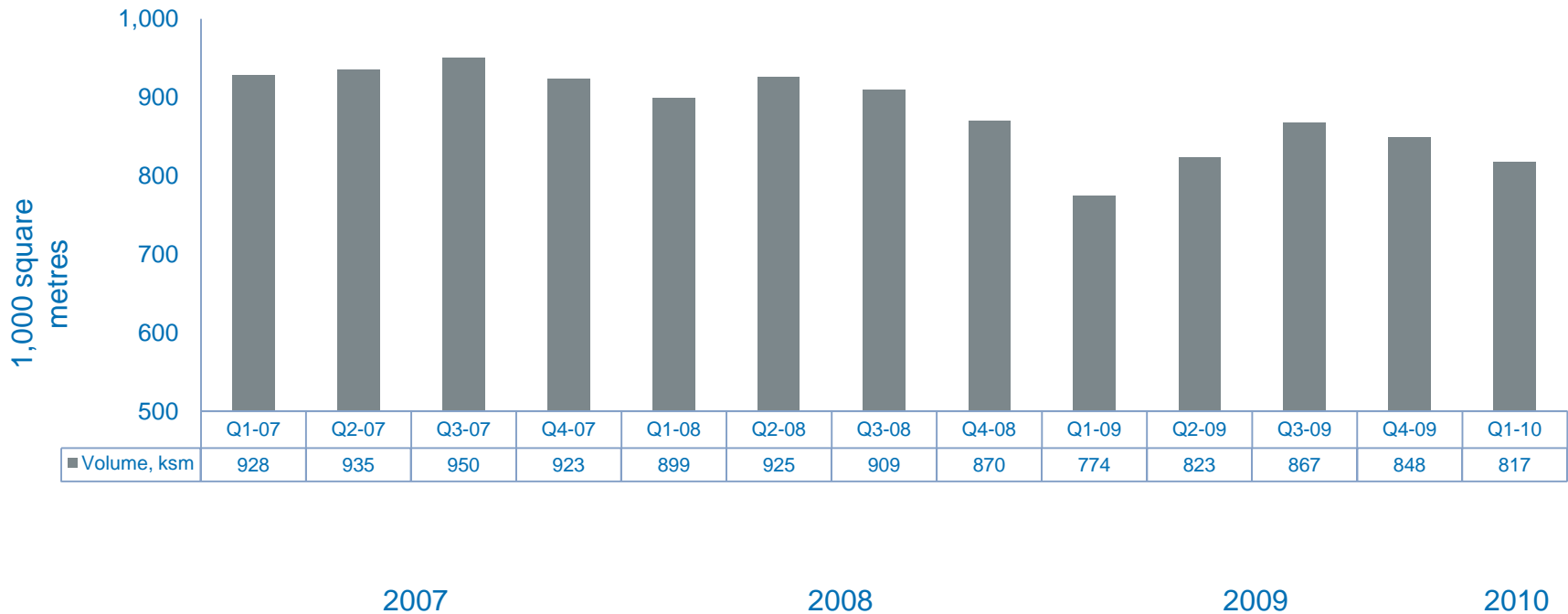
2009 vs 2007: -9.0%    Qtr1-10 vs Qtr1-09: +8.4%  
 2009 vs 2008: -5.8%    Qtr1-09 vs Qtr1-08: -4.1%



# UK Market Corrugated Volume

2009 vs 2007: -11.3%    Qtr1-10 vs Qtr1-09: +5.6%

2009 vs 2008: -8.1%    Qtr1-09 vs Qtr1-08: -9.1%



## 2008/09 Action Plan Achieved

£million	Charged to Income in 2008/09	Charged to Income in 2009/10	Savings in 2009/10	Annual savings
UK Paper and Corrugated Packaging	(18.2)	-	14.4	14.5
Continental European Corrugated Packaging	(1.6)	(1.2)	2.7	4.0
Plastic Packaging	(3.5)	0.3	5.1	5.2
Office Products Wholesaling	(3.7)	(1.8)	5.2	5.4
<b>Total Restructuring</b>	<b>(27.0)</b>	<b>(2.7)</b>	<b>27.4</b>	<b>29.1</b>
Impairments and disposal costs	(28.7)	(10.6)		
Tax	(5.4)	0.9		
<b>Total Exceptional Costs</b>	<b>(61.1)</b>	<b>(12.4)</b>		

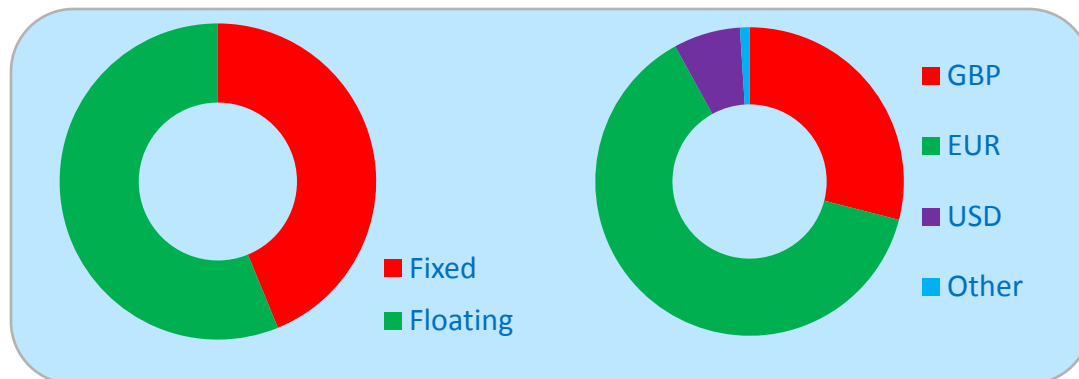


# Paper and Packaging Cost Increases & Pricing Recovery

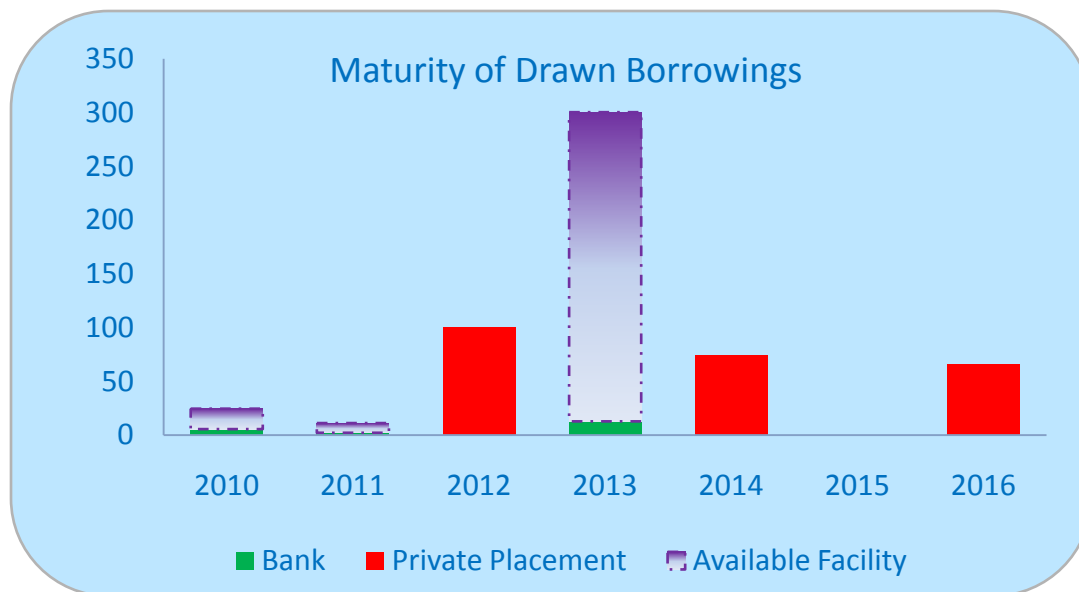
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	Cost increases
▪ Waste paper	£40m
▪ Energy	£10m
▪ Externally sourced paper	<u>£50m</u>
	£100m
▪ Price recovery: 2010/11 – normal delay, all but circa £10m recovered	
2011/12 – targeting full recovery	

# Debt Analysis



Net debt	£m
Borrowings	262.1
Derivative financial instruments	10.2
Less net cash	(32.8)
<b>*Net debt</b>	<b>£239.5</b>



*Consolidated Net Assets	£619.3m
*EBITDA/Net Debt ratio	1.4x
*Profit before Interest/ Net Interest Payable	6.9x

\* As defined by the Group's banking covenants

Weighted average life of borrowings is 3.7 years

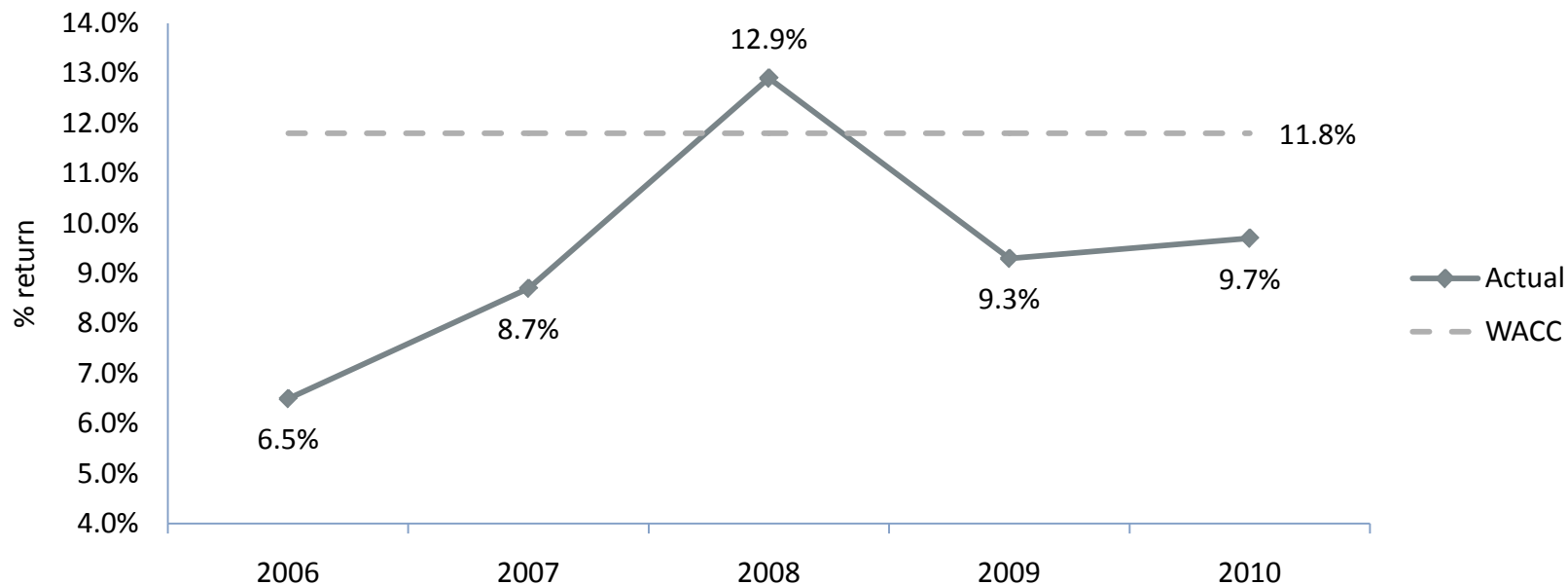
# Covenant Headroom

Covenant	2009/10	Headroom	2008/09	Headroom
Consolidated Net Assets >£360m	£619.3m	£259.3m	£594.4m	£234.4m
Net Debt/EBITDA ratio <3.25 times	1.4	EBITDA £93.5m	1.8	EBITDA £75.4m
Profit before Interest/Net Interest Payable >3 times	6.9	Profit before Interest £56.6m	4.5	Profit before Interest £34.6m

# Pensions

£million	2009/10	2008/09
Equities	420.1	349.8
Bonds, gilts and cash	269.0	205.5
<b>Market value of assets</b>	<b>689.1</b>	<b>555.3</b>
Value of liabilities	(892.2)	(746.6)
<b>Deficit</b>	<b>(203.1)</b>	<b>(191.3)</b>
Deferred tax	57.0	53.3
<b>Net pension liability</b>	<b>(146.1)</b>	<b>(138.0)</b>
Discount rate	5.6%	6.4%
Employment benefit net finance (charge) / income	(11.5)	1.5

# Improving returns on capital



	2006	2007	2008	2009	2010
Operating Profit (£m)	60.4	77.7	119.6	94.0	94.0
Average Capital Employed (£m)	930.0	895.0	925.7	1,009.5	973.6