

The wrong bins?

The increase in online shopping during Covid-19 is here to stay, putting already overflowing household bins under sustained pressure.

Over

1/2

of Europeans whose recycling has increased blame it on more time spent at home...



...and

38%

of them say increased online shopping is making their recycling pile bigger.

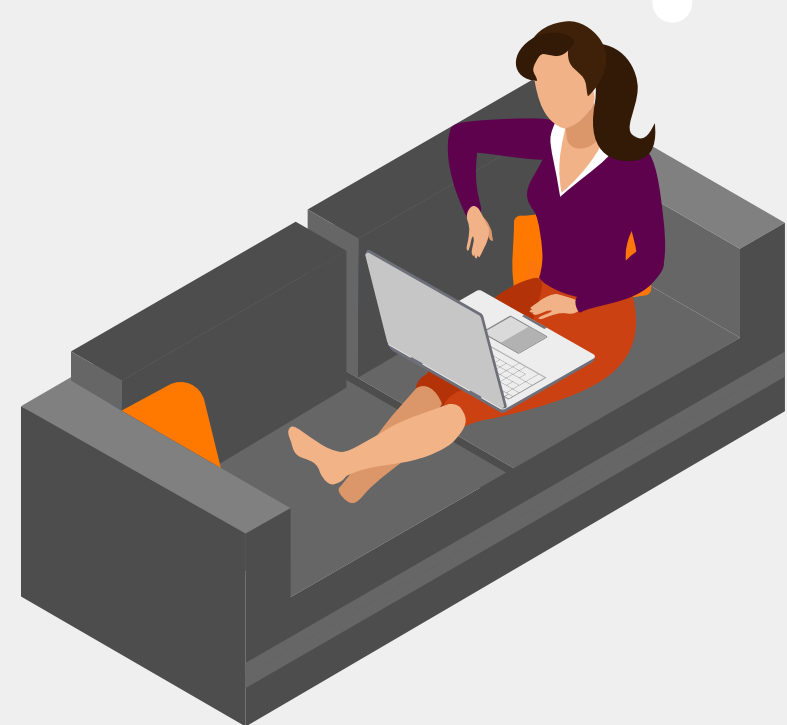
But with

83%

planning to shop online at the same rate or higher post-Covid, and

70%

already admitting to running out of space in their recycling bins and bags at times, something needs to change.



With

81%

of people worried about the environmental impact of excess waste, leading recycler DS Smith is calling for a better home recycling infrastructure to ensure everything that can be recycled is recycled.



Go to www.dssmith.com/recycling to find out more.

