



23 June 2016

DS Smith Plc Acquisition of Creo

DS Smith Plc, the leading provider of recycled corrugated packaging in Europe, is pleased to announce the acquisition of Creo.

Creo is a specialist in Point of Sale and display products and services for in-store marketing, located in the South East of England and employs c.285 people. The business is focussed on FMCG, retail and media markets and significantly builds on our capability within the UK market.

Miles Roberts, CEO of DS Smith commented: "We are delighted to welcome Creo into the DS Smith Group and look forward to building on our joint expertise in this area. This investment in display further enhances our leading customer offering in this important and growing market segment."

Enquiries

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NOTES TO EDITORS

DS Smith is a leading provider of corrugated packaging in Europe and of specialist plastic packaging worldwide, operating across 36 countries and employing 26,000 people. Our vision is to become the leader in recycled packaging for consumer goods through offering great service, quality, innovation and environmental solutions to our customers. For more information, visit www.dssmith.com