

Packaging for Internet Retailing

The rapid growth of on line retailing generates new demands for packaging, to promote, protect and contribute to efficient distribution at every stage.

E-retailers are turning to DS Smith for innovation, to satisfy many different demands. Typically, specifiers must address several of the following:

- Prevent damage, whatever the rigours of complex supply chains
- Hold even delicate products, such as plants or glassware, carefully in place, until the consumer receives them in pristine condition
- Optimise speeds and productivity in the packing hall
- Secure products against tampering and theft
- Match experience to expectation, whenever shoppers receive or open packs. Many techniques in print, look and feel or presentation can be applied to this end
- Provide a convenient returns system, using the same pack, re-sealed, without damage or compromise

Corrugated packaging achieves all of this with material that is 100% recyclable, another plus for consumers and retailers alike.

Results we deliver:



More Sales



Lower Cost



Risk Managed

 **Contact us 0845 260 70 80**

 **www.dssmithpackaging.co.uk**



Our technical and design specialists support customers and their project teams in all aspects of e-retail and fulfillment, from packing and distribution to marketing and the shopper experience.



Protection



Promotion



Profit



Planet

The UK's leading supplier of corrugated packaging

DS Smith operates in over 20 countries and employs around 22,000 people. Using the combined expertise of our four divisions - Packaging, Recycling, Paper and Plastics - we work with customers to address wide ranging topics, reduce complexity and deliver results throughout the Supply Cycle.

For more information, visit www.dssmith.com.

DS Smith is the UK's leading supplier of corrugated packaging. Our comprehensive product range includes retail ready packaging, transit cases, consumer units, packs printed for gift and POS applications, and heavy duty packaging for industry. DS Smith's national network of manufacturing plants service thousands of customers, from multinationals to local businesses.

Using PackRight®, our unique way of working, our highly-skilled people work closely with customers to specify packaging that achieves real results. Typically, our customers achieve sales growth, or reductions in cost, waste and carbon at every stage of the Supply Cycle. For more information, visit www.dssmithpackaging.co.uk.

The Power of Less®

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