



5 September 2016

**DS Smith Plc**  
**Completion of acquisition of Deku-Pack**

DS Smith Plc, the leading provider of recycled corrugated packaging in Europe, is pleased to announce the completion of the acquisition of Deku-Pack, following receipt of competition authority clearance.

Deku-Pack is a specialist in Point of Sale and display products and services for in-store marketing, located in Denmark and employs c.80 people. The business is focussed on FMCG, retail and media markets and significantly builds on our capability within the Scandinavian markets.

Miles Roberts, CEO of DS Smith commented: "We are delighted to announce the completion of the acquisition of Deku-Pack and look forward to building on our joint expertise in this area. This investment in display further enhances our leading customer offering both geographically and in this important and growing market segment."

**Enquiries**

**DS Smith Plc**

Hugo Fisher, Group Communications Director  
Rachel Stevens, Investor Relations Director

+44 (0)20 7756 1800

**NOTES TO EDITORS**

DS Smith is a leading provider of corrugated packaging in Europe and of specialist plastic packaging worldwide, operating across 36 countries and employing 26,000 people. Our vision is to become the leading supplier of sustainable packaging solutions. For more information, visit [www.dssmith.com](http://www.dssmith.com)