



20 July 2016

DS Smith Plc
Proposed Acquisition of Deku-Pack

DS Smith Plc, the leading provider of recycled corrugated packaging in Europe, is pleased to announce the proposed acquisition of Deku-Pack.

Deku-Pack is a specialist in Point of Sale and display products and services for in-store marketing, located in Denmark and employs c.80 people. The business is focussed on FMCG, retail and media markets and significantly builds on our capability within the Scandinavian markets.

The acquisition is subject to competition clearance, which we expect during calendar Q3 2016 with completion shortly thereafter.

Miles Roberts, CEO of DS Smith commented: "We are delighted to announce the acquisition of Deku-Pack and look to forward building on our joint expertise in this area. This investment in display further enhances our leading customer offering both geographically and in this important and growing market segment."

Enquiries

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NOTES TO EDITORS

DS Smith is a leading provider of corrugated packaging in Europe and of specialist plastic packaging worldwide, operating across 36 countries and employing 26,000 people. Our vision is to become the leading supplier of sustainable packaging solutions. For more information, visit www.dssmith.com